



Fine Dining in Casual Surroundings

1450 Veteran's Dr.
Richland Center, WI 53581
608-647-8869

Dear Potential LED sign owner

My wife and I own several restaurants or steak houses in Southwest Wisconsin and have looked at the possibility of getting an LED message center for quite some time. We looked at several models and manufacturers both on line and from area dealers. Most fell short because of things like function, viewing angle or price. Then we were fortunate enough to have found American Signs & Designs and LED TV. They call their signs LED TV because they are so pleasing to watch and have so many display options that it is just like watching TV. Their signs are bright from every angle, and in addition to text they can display pictures and movie files from just about any source including your own video camera. Their signs come in red amber or full color. We chose amber grayscale which was perfect for our budget and our location. We have had our sign now for over a year and it has never had a down day. If you are considering an LED sign don't settle for anything less than LED TV from American Signs & Designs.

A handwritten signature in dark ink, appearing to read 'John Kaul', with a long, sweeping flourish extending to the right.

John Kaul
Kaul Family Restaurants LLC